



### WIELCOMIE IFROM





I would like to start the introduction of this year's ticket prices by thanking everyone who has supported the club through what was another very difficult season. As always, I am optimistic that the new season will of course be much better, and the club has a lot of things going for it to support my optimism.

There is no argument from me that your support deserves better and on top of what we have going for us, I will do my best to provide the financial support that Danny and Nicky will need to build a team that can reward everyone for their loyal support.

With regards to ticket prices and what has determined the prices for the 2024/25 season, the club are not immune to rising costs and I have felt for some time that we will need to increase ticket prices in line with inflation just to stand still. It had therefore been my intention until just recently to apply inflationary increases across the board for both matchday and season ticket prices.

However, Danny and Nicky explained to me that they have been blown away by the tremendous support they have received since joining the club. They are adamant that they are forging a real connection with the fans and have asked me to reconsider prices, especially regarding the costs of the season tickets.

Therefore, although matchday ticket prices will need to increase with inflation, I have decided that the costs of the season tickets will not only remain the same as last season but anyone renewing during the first two weeks of the Early Bird period, which is when the season ticket prices are discounted, will also receive a further 5% discount.

I hope this offer is well accepted and encourages even more fans to commit to a season ticket.

Up the U's, Robbie Cowling

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## INTRODUCTION

After steering the side to safety on the final day of the last season, Danny Cowley and the squad will already be looking forward to kicking off the 2024/25 campaign in early August.

Attendances have been steadily increasing at the JobServe Community Stadium since the Cowley's arrival at the turn of the year, with the average supporters under the new management increasing by over 1,100 per game – and we'll be counting on your support again next season in League Two!

Rewarding our most loyal supporters, renewing season ticket holders can benefit from a 5% discount on their prices for the 2024/25 campaign.

Prices for new supporters remain frozen from the 2023/24 season – representing the very best value possible with adults able to attend every League Two clash for the equivalent of less than £15 per game.





Led by Danny Cowley, the U's will be aiming to build on the support shown at the end of the last season to have a positive start at the first games in August.

And we need you to continue your unwavering support to help the team throughout the season. We want you all to be United with us on the journey. Whilst the cost of living remains high, we have frozen our prices for the upcoming season, meaning a Season Ticket will save you money, with the pay monthly option remaining in place.

#### **SEASON TICKETS**

Purchasing a Season Ticket gives you the ability to select your individual seat in the JobServe Community Stadium, giving you an uninterrupted view of the action. And as always, buying a Season Ticket means that you are getting the cheapest prices for watching the U's home matches.

#### **RENEWAL DISCOUNT**

Any Season Ticket holder from the 2023/24 campaign will be able to benefit from the 5% renewal discount, giving out most loyal supporters the best price to follow the U's next term.

#### **MONTHLY PAYMENTS**

Not only is the Season Ticket the cheapest way of supporting the U's across the campaign, there is now the option of paying monthly. This option will remain open to supporters until there is twelve home league matches remaining, so even if you can't get to many matches in the first half of season, you can still jump on board the monthly payment scheme later on.



STADIUM PLAN

VISITORS





VISITORS OR MATCHDAY



#### **SOUTH STAND**

		EARLY BIRD	RENEWAL	STANDARD
	Adult	£340.00	£323.00	£355.00
S1 - S5	Concession	£238.00	£226.10	£248.00
	U21	£238.00	£226.10	£248.00
	U18	£185.00	£175.75	£195.00

#### **WEST STAND**

		EARLY BIRD	RENEWAL	STANDARD
0	Adult	£370.00	£351.50	£385.00
W1 & 9	Concession	£275.00	£261.25	£285.00
>	U18	£190.00	£180.50	£200.00
<b>∞</b>	Adult	£400.00	£380.00	£415.00
W2 & 8	Concession	£305.00	£289.75	£315.00
>	U18	£200.00	£190.00	£210.00
7	Adult	£430.00	£408.50	£445.00
W3 & 7	Concession	£340.00	£323.00	£355.00
	U18	£220.00	£209.00	£230.00
9	Adult	£465.00	£441.75	£488.00
W4 & 6	Concession	£370.00	£351.50	£385.00
	U18	£230.00	£218.50	£235.00

#### **JOBSERVE STAND**

			EARLY BIRD	RENEWAL	STANDARD
		Adult	£370.00	£351.50	£385.00
	<b>E8</b>	Concession	£275.00	£261.25	£285.00
	8 E	U18	£190.00	£180.50	£200.00
	=	U14	£80.00	£76.00	£82.50
	_	U11	FREE	FREE	FREE
		Additional U11	£27.50	£26.13	£28.50 🍕
		Adult	£400.00	£380.00	£415.00
	E7	Concession	£305.00	£289.75	£315.00
	8 E	U18	£200.00	£190.00	£210.00
	<b>E2</b>	U14	£99.00	£94.05	£104.00
		U11	FREE	FREE	FREE
		Additional U11	£45.50	£43.23	£47.50
		Adult	£430.00	£408.50	£445.00
	<b>E</b> 6	Concession	£340.00	£323.00	£355.00
	м Ж	U18	£220.00	£209.00	£230.00
	E3	U14	£115.00	£109.25	£120.00
	_	U11	FREE	FREE	FREE
		Additional U11	£62.50	£59.38	£65.50
		Adult	£465.00	£441.75	£488.00
	E5	Concession	£370.00	£351.50	£385.00
	8 E	U18	£230.00	£218.50	£240.00
	4	U14	£132.50	£125.88	£137.50
	•	U11	FREE	FREE	FREE
		Additional U11	£78.50	£74.58	£81.50



**RENEWAL:** up to and including 4th June

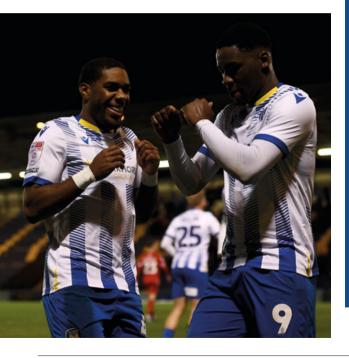
**EARLY BIRD:** up to and including 30th June

**STANDARD:** from 1st July until start of the season



There are a number of ways to secure a place at a Colchester United game this coming season, and one option is our Match Credits, which have proven to be extremely popular in the past.

You buy multiple tickets in one transaction, and then use them at will across the season, for just you, you and a friend, or a group coming to one game with you.



#### WHAT ARE MATCH CREDITS?

Match Credits are available to purchase via www.colutickets.com in multiples of five games (5, 10 and 25). These credits are then kept on your account until such time that you decide to redeem them against a game you'd like to attend.

#### HOW MUCH WILL THEY COST?

Season Tickets will always represent the best value for attending games and prices can be found elsewhere in this brochure.

However, the more credits you buy in one transaction, the cheaper they will be and Match Credits will represent a significant saving on matchday prices. A full price table can be found on the club website. A credit is valid for one seat in a Football League fixture.

#### HOW DO I REDEEM MY CREDITS?

Credits can be redeemed via www. colutickets.com and can be used against the game(s) of your choice when you're ready to buy. Games go on sale online at colutickets.com over five weeks before the game is scheduled to be played.

#### DO THEY GUARANTEE ME MY SEAT?

No – you will only be able to select your seat when you redeem your credit(s) against a particular match. However, you can redeem your credits at a time that suits you and for as many games as you wish at any given time.

#### I WANT TO BRING A FRIEND WITH MY CREDITS – CAN I?

Yes! Should you wish to use multiple credits against one fixture, then you are able to do so. Simply select the seats you would like to buy and redeem the relevant number of credits.

#### WHAT IF I WANT TO BUY MORE CREDITS?

Credits are always available to purchase in multiples of five games. Simply follow the instructions to add additional credits to your account.

#### **HOW LONG DO THEY LAST?**

Match Credits are valid for twelve months from the point that the first credit is redeemed.

More details regarding Match Credits can be found on the club website, www.cu-fc.com under the Tickets section.



In 2024/25, we will continue to offer Early Bird pricing for matchdays, meaning the earlier you commit to come and watch the U's, the bigger the savings you will make.

Season Tickets and Monthly Payments provide two great ways to get fantastic value for your seat but, if you're only able to commit match to match, there are still significant savings to be made, including the Match Credits offer.

If you want to just buy individual matches at different points during the season, you can do that too. Tickets will be available to purchase online over five weeks in advance to get the best Early Bird rate.

There are a series of increases up to matchday but the earlier you buy, the more you'll save – up to 30%!

#### **SOUTH STAND**

		EARLY BIRD	SUPER SAVER	SAVER	ADVANCE	MATCHDAY
	Adult	£17.50	£19.15	£22.00	£22.50	£24.75
7.	Concession	£12.50	£14.00	£15.00	£17.00	£19.15
5	U21	£12.50	£14.00	£15.00	£17.00	£19.15
	U18	£9.75	£10.75	£11.25	£13.00	£15.25

#### **WEST STAND**

		EARLY BIRD	SUPER SAVER	SAVER	ADVANCE	MATCHDAY
6	Adult	£18.50	£20.50	£22.50	£25.00	£27.00
18	Concession	£14.50	£15.75	£16.75	£18.00	£20.25
W	U18	£10.00	£11.00	£11.50	£13.25	£15.50
<b>∞</b>	Adult	£21.00	£22.50	£25.00	£27.00	£29.15
W2 &	Concession	£16.00	£18.50	£19.50	£20.50	£22.50
	U18	£10.75	£11.75	£12.50	£14.25	£16.25
7	Adult	£23.00	£24.75	£27.00	£29.00	£31.50
W3 &	Concession	£18.00	£20.50	£21.50	£22.50	£24.50
>	U18	£11.75	£12.75	£13.50	£15.25	£17.25
9	Adult	£25.25	£27.00	£29.00	£31.50	£33.75
W4 &	Concession	£20.50	£22.50	£23.50	£24.50	£27.00
3	U18	£13.00	£14.00	£14.75	£16.25	£18.50

#### **JOBSERVE STAND**

		EARLY	SUPER			
		BIRD	SAVER	SAVER	ADVANCE	MATCHDAY
	Adult	£18.50	£20.50	£22.50	£25.00	£27.00
80	Concession	£14.50	£15.75	£16.75	£18.00	£20.25
& E8	U18	£10.00	£11.00	£11.50	£13.25	£15.50
E1 8	U14	£4.00	£4.50	£5.00	£5.50	£6.00
	U11	FREE	FREE	FREE	FREE	FREE
	Additional U11	£1.60	£1.60	£1.60	£2.00	£2.65
	Adult	£21.00	£22.50	£25.00	£27.00	£29.15
_	Concession	£16.00	£18.50	£19.50	£20.50	£22.50
& E7	U18	£10.75	£11.75	£12.50	£14.25	£16.25
E2	U14	£5.00	£5.50	£6.00	£6.50	£7.00
_	U11	FREE	FREE	FREE	FREE	FREE
	Additional U11	£2.65	£2.65	£2.65	£3.15	£3.65
	Adult	£23.00	£24.75	£27.00	£29.00	£31.50
9	Concession	£18.00	£20.50	£21.50	£22.50	£24.50
& E6	U18	£11.75	£12.75	£13.50	£15.25	£17.25
m	U14	£6.00	£6.50	£7.00	£7.50	£8.15
_	U11	FREE	FREE	FREE	FREE	FREE
	Additional U11	£3.45	£3.45	£3.45	£4.00	£4.50
	Adult	£25.25	£27.00	£29.00	£31.50	£33.75
10	Concession	£20.50	£22.50	£23.50	£24.50	£27.00
& E5	U18	£13.00	£14.00	£14.75	£16.25	£18.50
4	U14	£7.00	£7.50	£8.00	£8.50	£9.50
	U11	FREE	FREE	FREE	FREE	FREE
	Additional U11	£4.75	£4.75	£4.75	£5.25	£5.75

EARLY BIRDSUPER SAVERSAVERADVANCE5 weeks or more from kick-off3 weeks from kick-off1 week to 3 weeks from kick-off1 week or less from kick-off



# Watch the U's in style with one of our popular matchday hospitality packages, with experiences perfect for all occasions.

Packages for 2024/25 are still being finalised, so keep your eyes peeled on the club's official website or contact the Commercial Department on commercial@ colchesterunited.net or 01206 752020 for more information.













## THE UNITED

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